



Maldon Cricket Club

Code of Conduct for Coaches

Reviewed January 2026

1. Purpose

Maldon Cricket Club is fully committed to safeguarding and promoting the welfare of all children, young people, and adults involved in cricket. This Code of Conduct sets out the standards expected of all coaches and aligns with the safeguarding principles of the England and Wales Cricket Board.

2. Safeguarding and Welfare First

- Coaches must place the safety and wellbeing of players above all other considerations, including performance or results.
- Coaches must act in accordance with the ECB Safe Hands Policy and all safeguarding procedures.
- Any safeguarding concerns must be reported immediately to the Club Welfare Officer.

3. Respect & Equality

Coaches must:

- Treat all individuals with respect, dignity, and fairness
- Never discriminate on the grounds of age, gender, disability, race, religion, sexual orientation, or background
- Promote a positive, inclusive environment for all participants

- Act as role models at all times

4. Professional Behaviour

Coaches must:

- Maintain high standards of behaviour and conduct at all times
- Use appropriate and respectful language
- Promote fair play and respect for the spirit of the game
- Never condone cheating, bullying, or unsafe behaviour
- Avoid any behaviour that could bring the club or sport into disrepute

5. Coaching Practice & Player Welfare

Coaches must:

- Ensure all activities are appropriate for age, ability, maturity, and experience
- Encourage players to take responsibility for their own development and behaviour
- Ensure clear expectations are communicated to players and parents
- Work collaboratively with other professionals (e.g. coaches, officials, medical staff) in the best interests of the player

6. Safeguarding & Boundaries

Coaches must:

- Understand and follow safeguarding procedures/policies at all times
- Avoid situations where they are alone with a child where this can be reasonably prevented
- Maintain appropriate professional boundaries with all players
- Never engage in inappropriate relationships or behaviour with players

7. Communication & Online Conduct

Coaches must:

- Follow the club's Social Media & Online Communication Policy
- Only communicate with under-18s through approved club channels and for cricket-related matters only
- Never use personal messaging or social media to communicate privately with children
- Report any inappropriate online contact immediately to the Club Welfare Officer

8. Appearance & Representation

- Coaches must present themselves in a professional manner
- Coaches represent Maldon Cricket Club at all times, both on and off the field

9. Reporting Concerns

- Coaches have a duty of care to report safeguarding concerns immediately
- Reports should be made to the Club Welfare Officer without delay
- Serious concerns may also be escalated to the County Safeguarding Officer or ECB Safeguarding Team

10. Breaches of the Code

Breaches of this Code may result in:

- Informal discussion or warning
- Suspension from coaching duties
- Removal from role
- Referral to disciplinary procedures or safeguarding authorities where appropriate

11. Final Statement

Coaches play a vital role in shaping the experience of players. You are ambassadors for Maldon Cricket Club and the sport of cricket.